A Prospects of Insurance Industry

The insurance industry is faced with changes in the environments that have had the greatest impact on the development of the insurance industry. The environmental changes that are the population and household structure changes, decline in the economic growth, changes in insurance-related systems, and new technology development are expected to reorganize the insurance industry.

Because of such changes many functions of the insurance company will be commissioned and professional insurance companies will perform such functions. Professional insurance companies and existing insurance companies will create various partnerships. Artificial intelligence will emerge as a new sales channel and it will change the strategies of insurer's product and sales channel. Insurance products will be developed by individual contractors and healthcare-linked products will be introduced. IoT will change the general insurance market and cyber risk will become a new market. Insurance companies will be specialized in health care companies, asset management companies, or daily life management companies.

In the future, consumers will purchase mainly only three insurance products to prepare for health, financial, and everyday risks. Changes in the insurance industry will require a change in the supervisory system, which will necessitate the transition from the business functional unit regulation centered on insurance companies to the company-centered supervisory system by function. It will be necessary to review how to regulate and supervise the entry of IT companies or hospitals in the insurance business. The three axes that make up the insurance industry - suppliers, consumers, and supervisors - will change to multiple axes due to the changes in the environment that are happening now, accordingly, it is necessary to regulate financial soundness, consumer protection, and behavior regulation,
The first thing insurance companies need to do to prepare for change is to decide what insurance is and what the insurance company should do, engaged in the insurance industry will have to prepare for change. Individuals should specialize in their specialties.